



## Alpha TransForm

# Harness the Smartphone for Business Productivity

Now Anyone Can Build & Deploy Enterprise Smartphone Apps in Minutes

## Alpha TransForm Is Ideal For:

### **Business and Digital Innovation Teams**

...that need to quickly mobilize business processes or build and deploy game-changing mobile apps

### **Companies**

...that need to capture richer sets of data or digitize paper or business processes (e.g., site and equipment inspections, procedure and safety checklists, incident reports, dispatch forms, work orders, inventory, invoicing, polling, research, etc.)

### **IT Departments**

...that must eliminate app development and deployment delays, and integrate secure apps without any development limits

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Construction | Oil, Gas and Energy | Healthcare | Manufacturing | Mining | Government | Education  
...and more

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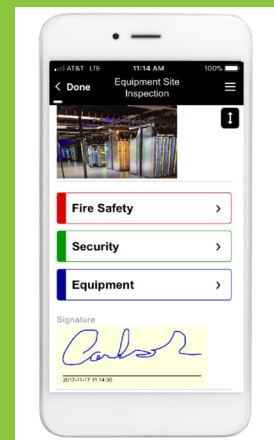
## Friendly Enough for Everyone, Powerful Enough for IT

Allow Business Users and IT Professionals to Collaborate on Business Apps

By enabling the rapid development and deployment of business apps, companies increase field workers' productivity and responsiveness. Alpha TransForm allows business users to create business apps in minutes, with the features and functionality required by IT to securely integrate with existing systems of record, complex workflows, and enterprise dashboard and reporting systems.

### Turn smartphones into powerful business productivity tools:

- Let business users quickly develop mobile apps themselves
- Capture richer data for business use (annotated photos, speech to text, bar code scanning and look-ups, GPS/date/time stamps, etc.)
- Integrate with existing databases and workflows you're already using
- Never encounter development limits as requirements evolve or expand



### PRODUCT BENEFITS

- Enable the creation of mobile apps by virtually any employee
- Dramatically speed field data-capture, and improve data accuracy
- Utilize capabilities of smartphones or tablets to capture new types of data, not possible with paper forms
- Easily integrate critical business apps with existing back-end databases or applications
- Access forms and data online and offline.

### BUSINESS VALUE

- Apply line of business insight into the app development process
- Increase the, security, accuracy and timeliness of information capture, data utilization and workflows
- Improve worker productivity, customer experience and business outcomes
- Gain competitive advantage and cost savings through operational efficiencies
- Dramatically lower training and support costs

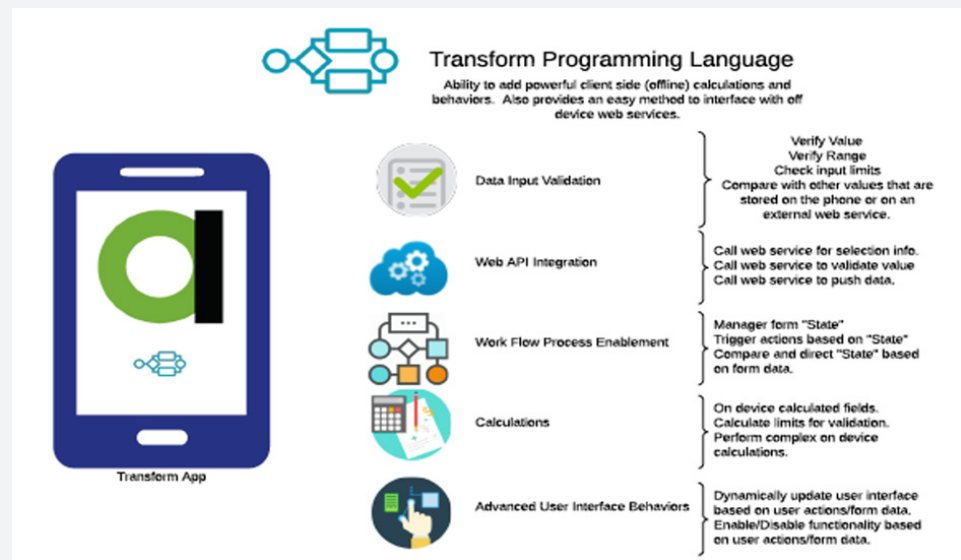
## Build and Integrate “Apps Without Limits”

Powerful programming language ensures unmatched flexibility to customize apps

Alpha TransForm includes a powerful, built-in programming language that allows power users to completely customize any app to enable such functionality as: initiate SMS alerts based on calculations performed on the data collected in the field, scan and look-up barcodes against remote on on-device data sources, or tie into existing workflows.

### Do what other forms products cannot:

- Perform complex calculations and analysis
- Validate data entries against offline and online databases, to auto-populate forms
- Create sophisticated reports and output data in digital and paper formats
- Set up auto-scheduling, SMS and email messaging, and IOT sensor monitoring and action triggering
- Use and retrieve data online and offline
- Support multiple-level parent/child data on the fly



### WANT HELP SPEEDING UP TIME TO DEPLOYMENT?

Alpha Professional Services will assure deployment success. We offer Quick Start & Mentoring programs to speed onboarding, Outsourced Development to assist with development of more complex apps, and a network of Alpha SI Partners who can help with specialized projects.

Contact [sales@alphasoftware.com](mailto:sales@alphasoftware.com) for details.

## Accelerate the Rollout of Powerful Customized Business Apps.

### Powerful, Easy to Use App Builder

Increases mobile project throughput, decreases development costs and accelerates time to deployment

- Enable business users to build apps and mobilize forms
- Save IT man hours by allowing business users to update apps
- Deploy apps that perform flawlessly on Android and iOS devices, sophisticated online/offline support

### Smartphone Data Capture

To leverage employees' mobile phones to increase the speed, quality and quantity of data capture

- Annotated photos
- Audio speech to text capture
- Bar code scans
- Date and time stamps
- Geo-location
- Stop watch and countdown timers
- Mobile optimized (simplified) keyboards
- Signature Capture

### Full-Featured API and WebHooks

Solves complex integration issues and speeds data-driven action

- Integrate with any system(s) of record
- Manage data, form designs and user roles
- Update apps real-time via WebHooks

### Complex Form Handling

Powers complex workflows

- Handles any data structure (parent/child/sibling relationships)
- IF/THEN/ELSE conditional field display and triggers for immediate action
- Error checking
- Quick navigation of large forms

### Flexible Deployment Options

Enables cloud or on-premise hosting

- Host in public cloud, private cloud, or on-premise
- Distribute via private app store
- Private label any app

### Enterprise Security

Meets critical security and regulatory requirements

- Flexible role-based permission system
- Encryption of data at rest and in transit
- Works with MDM and MAM systems

### Flexible Data Output

Enables immediate, actionable insights

- Output data in digital and paper formats
- Create sophisticated reports and dashboards

## Begin Your Free Trial Today

[www.alphasoftware.com/alpha-transform-overview-and-free-trial](http://www.alphasoftware.com/alpha-transform-overview-and-free-trial)

### Alpha Software Corporation

Alpha Software Corporation accelerates digital innovation and eliminates the bottleneck traditionally associated with developing business apps by enabling line of business users and IT developers to work in parallel to quickly create apps that increase productivity and deliver business value. The Alpha platform is the only unified mobile and web app development and deployment platform with distinct "no-code" and "low-code" components. Using the no-code product, business users and developers can take full advantage of all the capabilities of the smartphone to turn any form into a mobile app in minutes, and power users can add advanced app functionality with the built-in programming language. IT developers can use the low-code environment to develop complex web or mobile business apps from scratch, integrate data with existing systems of record and workflows, and add additional security or authentication requirements to protect corporate data.

### Alpha Software Corporation

70 Blanchard Road  
Burlington, MA 01803-5100

781-850-4600  
sales@alphasoftware.com  
www.alphasoftware.com