

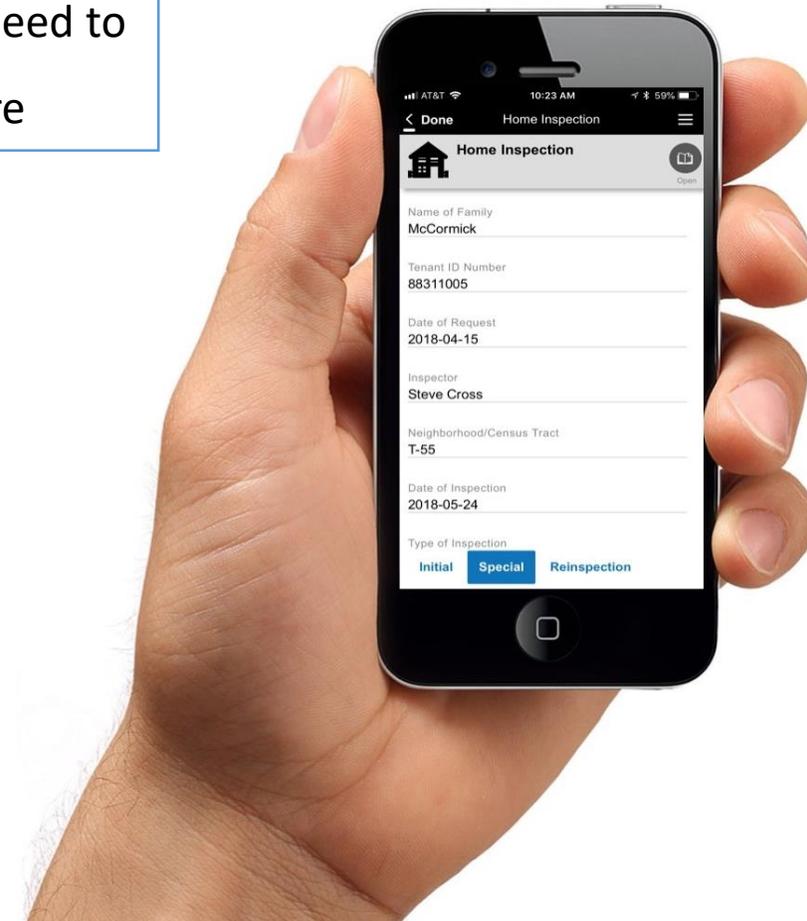
Digital Transformation, including equipping field workers with mobile apps, is both the biggest opportunity and threat facing businesses today



Alpha is the only company that allows custom “industrial strength” enterprise mobile apps to be built and deployed in anywhere from an hour to 1-2 days vs a month or more for its closest competitors

In addition, once deployed these apps can be modified virtually instantly with no need to incur the delays required by other solutions to rebuild and republish to an app store

Alpha Software is also unique in being able to offer an expandable mobile and web development and deployment platform that includes “no-code” and “low-code” to meet the full spectrum of enterprise needs.



Most enterprises and organizations, now realize that mobilizing workers, who perform their jobs standing up*, has become a critical priority

But building these enterprise mobile apps has, until now, been very time consuming and difficult because of;

- the need to seamlessly integrate with systems of record
- the need to perform well offline (because there is no assurance that there will be connectivity in the field)
- the limited screen size of mobile devices, especially phones which are the most ubiquitous kinds of devices
- the lack of a keyboard and pointing device and other mobile specific challenges,

Plus the problem is compounded because of the acute shortage of mobile developers, which has resulted in higher labor costs for mobile developers

The result is that there is a very large and growing backlog of enterprise mobile apps that need to be built!

***This category of workers represent 60% of workers globally**

At the same time the business units who need these mobile apps are becoming increasingly impatient to get the apps



Only 45% of IT leaders claim that they can design/prototype/deploy a “low-complexity” app in under a month

While such timelines may have been lofty goals a few years ago, they increasingly represent targets for IT teams to hit in order to meet customers’ constantly evolving expectations.

What kind of apps are these?



Construction & Mining

Punchlists | Building Inspection |
Equipment Inspection | Mobile
Construction ERP System | Project
Management and Control | Real Estate
| Safety Inspection



Healthcare & Pharma

Animal Care | Clinical Trials | Insurance
Audits | Medical History | Patient
Experience | Patient Screening
| Physical Therapy | Research



Manufacturing

Compliance | Equipment Inspection
| Distributor Sales | Field Sales
| Inventory Management | Quality
Control | Safety Inspection



Oil, Gas & Energy

Exploration | Maintenance | Incident
Reporting | Plant
Construction | Pumpjack Inspection
| Site Inspections | Work
Orders | Safety Checklists



Education

School Directory | Incident
Reporting | Research Apps | Polling
Apps | School Forms | Sports Analytics
Apps



Government

Emergency Response | Incident
Reporting | Permits and Renewals
| Public Services | Registration



Transportation

Field Service | Contract Development
| Field Sales | Dispatch | Fleet
Management | Maintenance



Telecommunications

Field Service/Repair |
Onboarding/Training | Order
Entry | Carrier Finder

To meet real-world requirements, the mobile apps need to...

Solve Problems and Deliver Business Value

- Reduce backend processing; replace paper forms, eliminate the time, cost and errors associated with rekeying information; speed data driven decisions and allow action to be taken sooner
- Be built easily and quickly to meet very specific requirements and be updated as easily without a new development effort
- Reduce time spent on-site collecting data while enhancing accuracy of data collection through real time data validation
- Take full advantage of built-in capabilities of smart-devices; work on-line and off-line



Business users and IT work together on one platform to get apps "without limits" built and deployed quickly, accelerating time to value.

To meet real-world requirements, these apps need to...



Add powerful new mobile apps to extend your existing web-based business processes and workflows to field workers.

Easily Add Powerful Integrations, Workflows and Customizations

Easily access any existing data store. Integrate with existing systems of record or digital workflow, or connect to over a thousand popular web services.

- Retrieve online and offline data, perform complex calculations and data analysis
- Create sophisticated reports and output data in digital and paper formats
- Set up auto-scheduling, SMS and email messaging, and IOT sensor monitoring and action triggering
- Create pixel perfect apps with full CSS support

Satisfy Critical IT Requirements

Includes the features and functionality required by IT to customize and *securely* integrate with existing systems of record, complex workflows, and enterprise dashboard and reporting systems.

- Simplified integration and real-time data exchange with connectors, web hooks, and an extremely rich API
- Enterprise security that meets corporate data and regulatory requirements
- Flexible on-premise or cloud deployment options, with complete control over where data is stored
- Full programmability: apps without limits



Provides IT complete flexibility to fully customize or enhance any business app to meet demanding enterprise requirements.

The three development methods currently available for building enterprise mobile apps all have serious drawbacks

They either

- Offer high certainty that the business requirements can be met, but take too long and cost too much to build,
- or
- They allow apps to be built quickly and cost effectively but do not offer certainty that the app will meet the business requirements

Development Method	Time to build	Cost to Build	Empowers Business Unit Workers and Leverages their domain knowledge	High certainty that all requirements can be met
Native Build apps using the native coding- intensive approaches <small>Apps can only be built by profession developers</small>	Months	High	No	Yes
Low Code Build apps using low code platforms <small>Apps can only be built by profession developers</small>	Weeks	Medium	No	Yes
No-Code Only Mobile Forms and Development Platforms <small>Apps can be built by non tech people</small>	Hours	Low	Yes	no

In response to this problem, Alpha Software has created Alpha TransForm, which was designed to overcome all the drawbacks of the existing development methods



Alpha TransForm is the only mobile development & deployment platform designed to cut the time it takes for developers to build industrial strength enterprise mobile apps, that smoothly integrate with back-end databases and systems of record, from months to days

And then once built, the apps can be modified on fly without having to rebuild or republish to an app store

Development Method	Time to build	Cost to Build	Empowers Business Unit Workers and Leverages their domain knowledge	High certainty that all requirements can be met
No-Code very high productivity Additional Power features (TPL language, on-device SQL database, rich API, responsive layout and more) for power users and professional developers to ensure that complex apps can be built	Hours	Low	Yes	yes

TransForm – combines the best of low-code and mobile forms platforms

<p>TransForm vs Low Code Platforms (Outsystems, Mendix etc.)</p>	<p>TransForm has similar power, programmability and control as low code platforms, but allows apps to be built in hours/days vs weeks/months. Plus TransForm apps can be modified virtually instantly whereas Low Code apps would require re-coding and resubmitting to apps stores (takes many days or weeks)</p>
<p>TransForm vs Mobile Forms Platforms</p>	<p>TransForm has similar easy of use/speed of development as mobile forms platforms, but it offers the assurance and comfort that apps can be built without worrying about reaching the limits of the platform before the requirements can be met. Key reasons for this *</p>

*

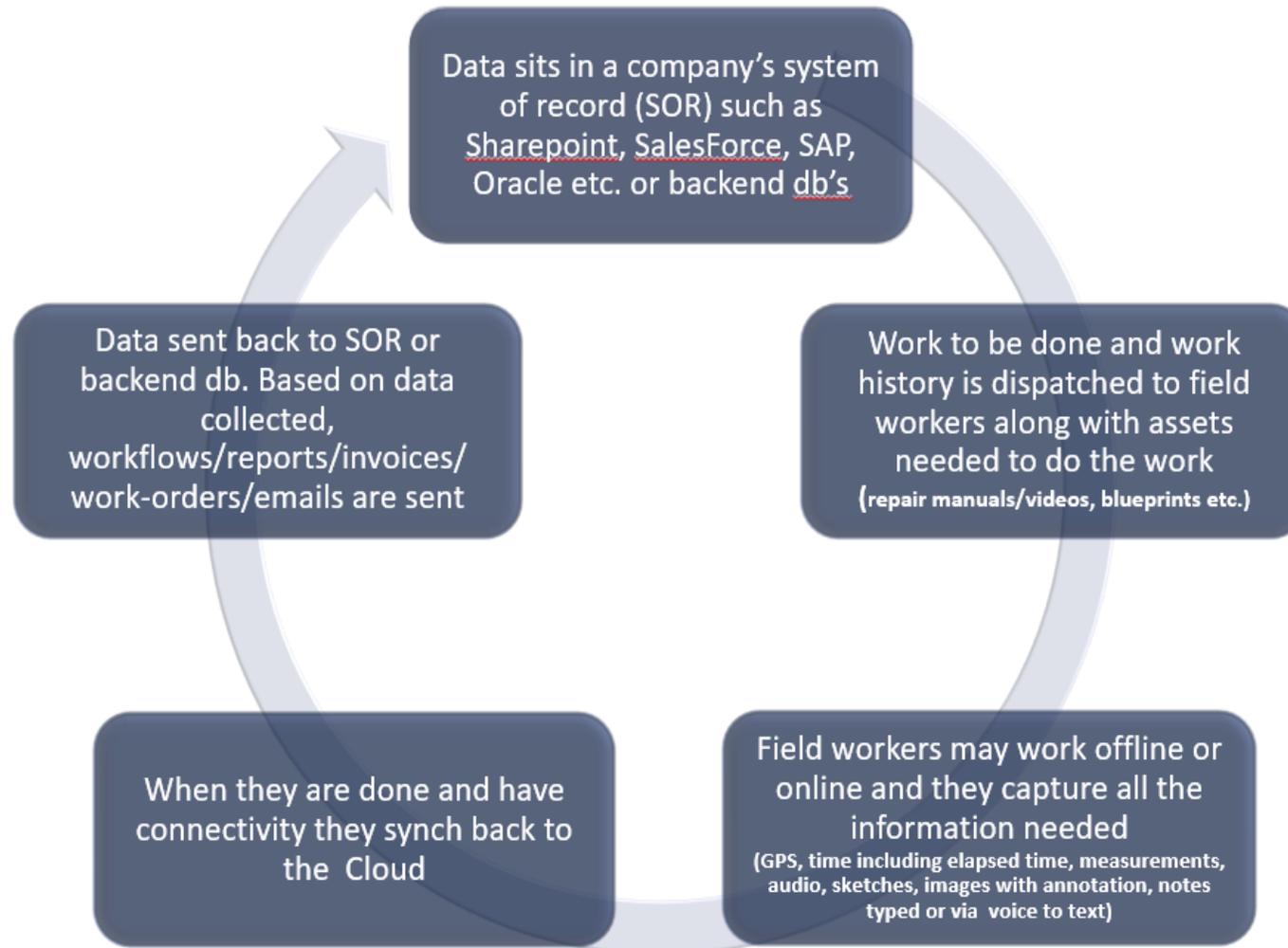
1) TransForm is fully programmable, 2) It can store very large amounts of reference data and media offline, 3) it has comprehensive integration with systems of records & 4) is fully responsive

Alpha TransForm was designed to address “the complete solution” which represents the vast majority of enterprise mobile app requirements.

The dominant requirements for Enterprise Mobile Apps Aimed at Improving Field Worker Productivity and Service Levels

Alpha TransForm is only platform that allows solutions to this set of requirements to be built in hours or days vs weeks or months

Snip



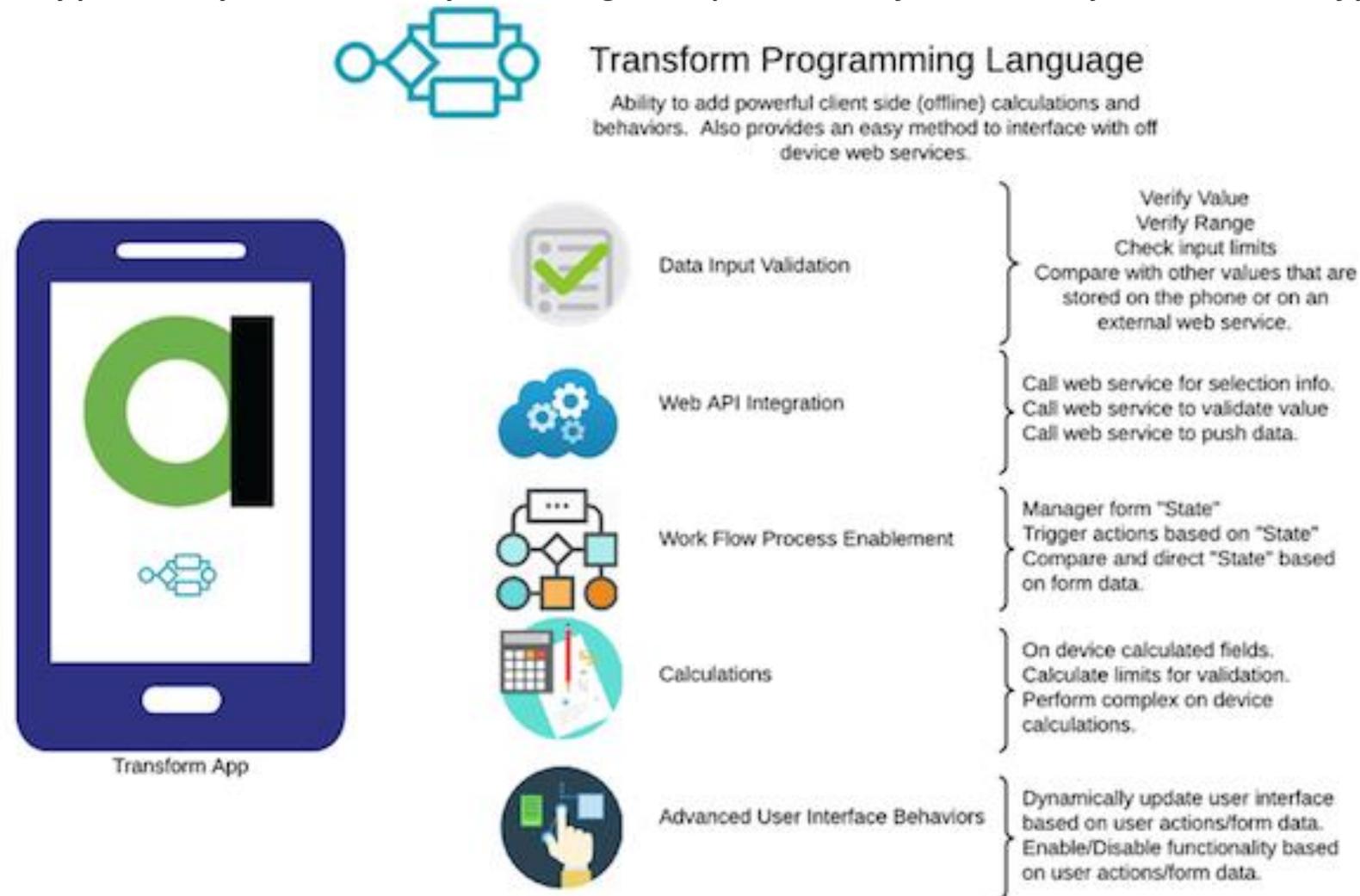
Who can benefit from Alpha TransForm

- **Professional developers** are adopting TransForm because of its unique power and extraordinary productivity, and then, if they need to build web apps or very specialized mobile capabilities, the work done in TransForm can be extended through Alpha's top-rated low-code mobile and web development deployment platform **Alpha Anywhere** (which is in the same category as Outsystems, Kony Mendix.)
- **Power users in business units** are also benefitting from TransForm by being empowered to build enterprise mobile apps themselves and are able to leverage their domain experience
 - A three-minute video [overview is shown here](#)
 - Examples of apps built by TransForm in minutes [are shown here](#)
 - A more sophisticated example [is shown here](#)
 - Tutorial [\(written and video\)](#)

4 Key capabilities that place Alpha TransForm in a class of its own compared to other ways of building enterprise mobile apps

1) [TPL](#) - TransForm Programming language and extensive [API](#)

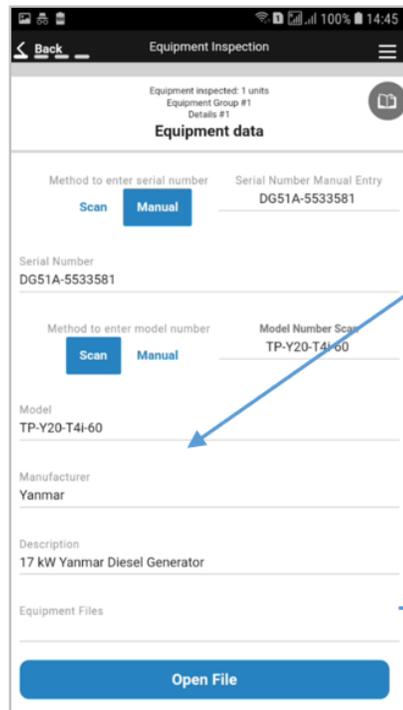
The programmability provided by TransForm is key to allowing developers to be confident that they will not run out of power



Key capabilities that place Alpha Transform in a class of its own compared to other ways of building enterprise mobile apps

2) Storage of data/media files in a SQL lite database on the mobile phone, for online and offline lookups,

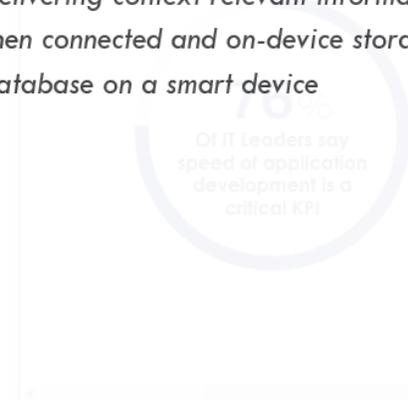
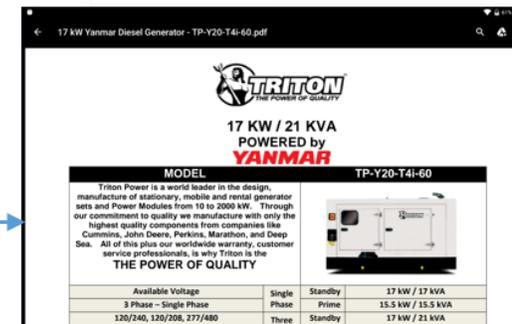
Lookups (that leverage TPL and on device data) are a key capabilities that distinguishes Alpha Transform from competitive products.



Transform dramatically increases field productivity delivering context relevant information to field works by enabling dynamic data look-ups when connected and on-device storage and look-up of data / media files from a SQL lite database on a smart device



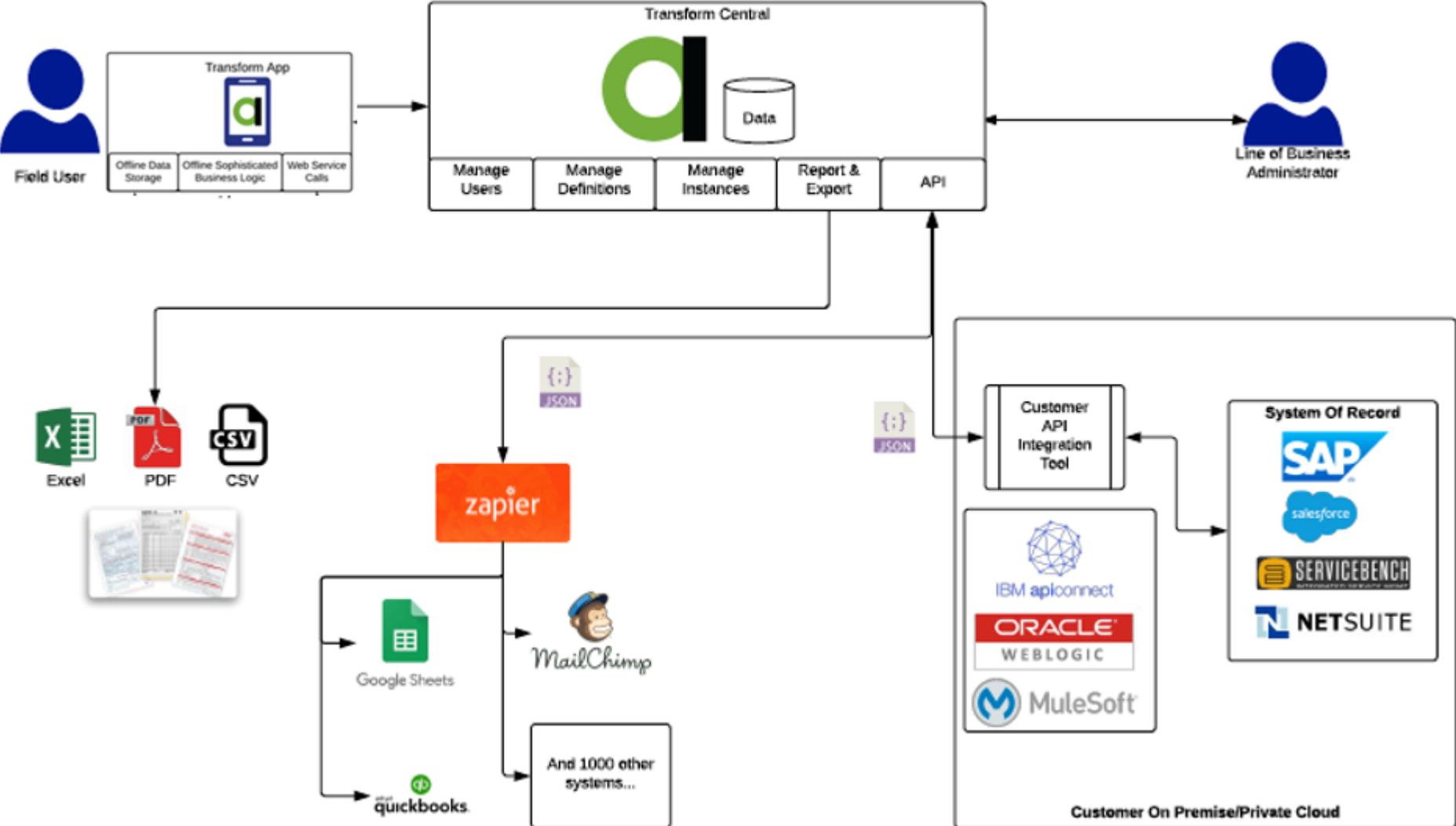
1. Scan Bar Code on Equipment
2. Data look-up populates detailed information into form
3. Relevant maintenance records, repair manuals, and other data / media files made available to field technician at moment of need



3) Responsive layout allowing for multiple fields on a line depending on screen size, and special mobile optimized controls 15

Key capabilities that place Alpha Transform in a class of its own compared to other ways of building enterprise mobile apps

4) Seamless integrations with digital workflows; systems of record; and web services



Summary: TransForm is Unique in that

- It offers the speed and straight forwardness of an mobile forms product without the risk of running out of power before the job can be done.
- At the same time it is a very viable alternative to all purpose low code platforms like OutSystems, Kony and Mendix because delivers the key benefit of being able to get enterprise mobile apps built in hours or days vs weeks or months

It is very realistic to be able build and modify "complete solution" apps with Alpha TransForm and do so *very* quickly. A recent webinar outlining these capabilities by using a specific example [can be found here](#)

[Other webinar recordings can be found here](#)

In addition to TransForm, Alpha also offers the Alpha Anywhere Platform that is part of the same technology base as Alpha TransForm

Alpha Anywhere – Top Rated Low Code Platform for the Development and Deployment of Enterprise-Grade Mobile and Web Apps



Low-code rapid development, distribution and deployment platform

Designed to boost professional developer productivity by 5-10 X for:

- [Custom](#) enterprise web and mobile apps.
- For IOT application development
- For [commercial web & mobile SaaS Apps](#)

[Product page](#)



[Analyst Coverage](#)

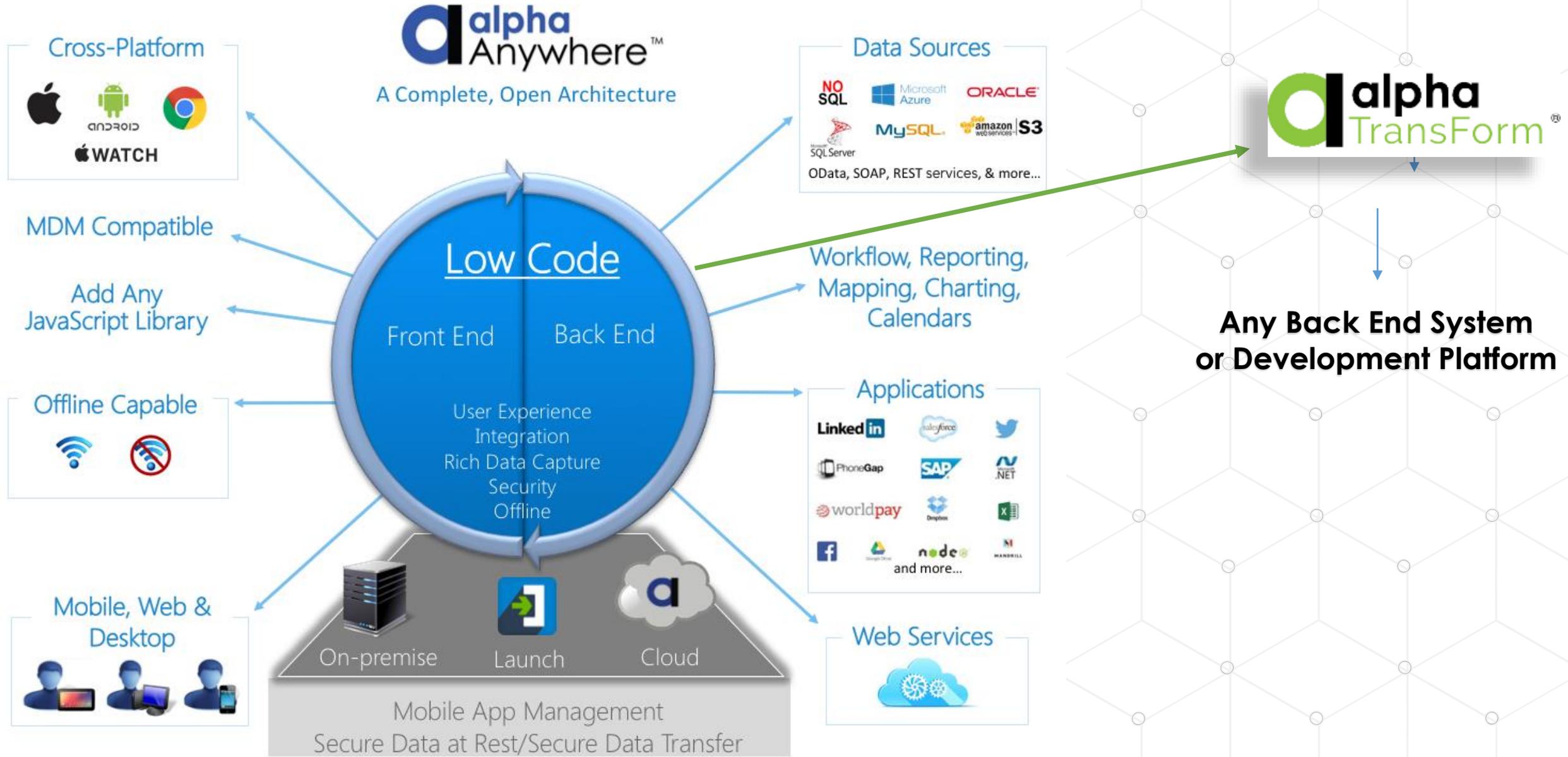
[What Customers are saying](#)

[Case Studies](#)

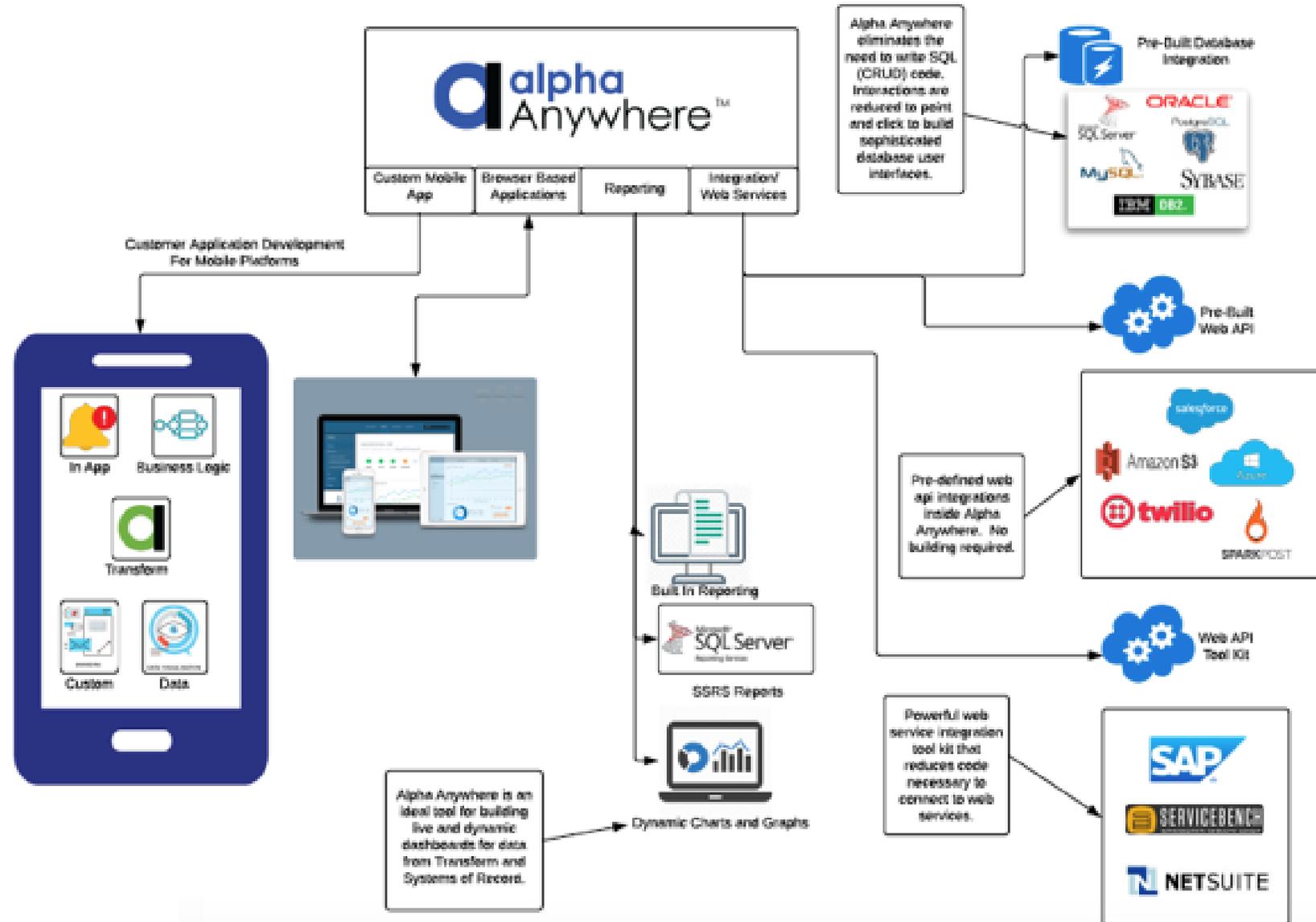
Alpha Anywhere Top Rated on the leading customer review sites



Uses a standards based open architecture. Dramatically cuts development time/cost for building enterprise class apps.



Alpha Anywhere - Maximizes IT developers productivity, and turns regular developers into productive mobile developers in 3-6 weeks



Examples of Apps built in Alpha Anywhere

ERP SaaS app with web and mobile modules

US/CAN: 1-800-829-7419 TOLL FREE

HEAD OFFICE: 1-868-225-4233/4234



[Home](#)

[Products](#)

[Pricing](#)

[Support](#)

[Resellers](#)

[Company](#)

[All Numbers](#)

The complete solution to your **HR, Payroll & Time and Attendance** needs.

[Sign Up Now](#)



Supports organisations of all sizes and complexity with True **Multi-Company, Multi-Territory** functionality, **Powerful User Definable Workflows, Business Rules** and **Global ID** support, at *unbeatable prices*. Easily turn on/off features.

[VIEW THE EDITIONS](#)

STARTER

PROFESSIONAL

ENTERPRISE

PAYROLL

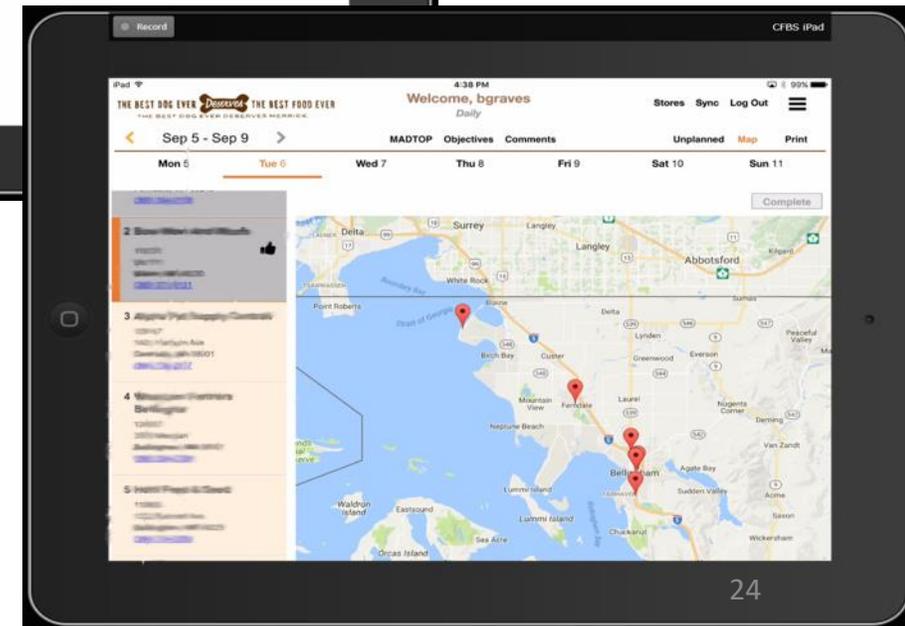
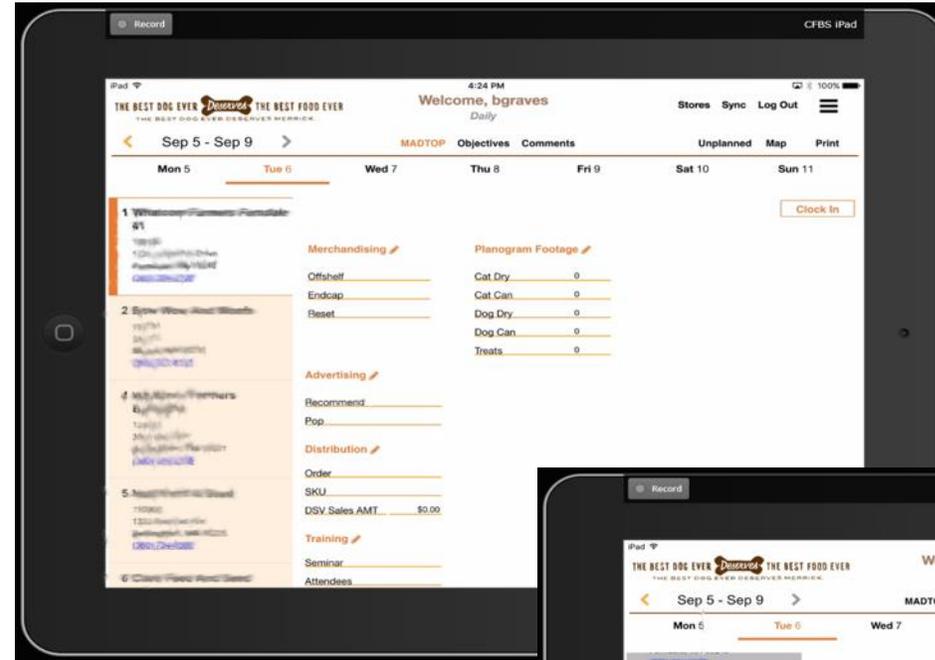
TIME

Custom field sales integrated MS Dynamics



Field Sales App for Pet Food Company *Nestle-Purina/Merrick Pet Care*

This offline-capable, cross-platform mobile app is designed for pet food salespeople to use when they visit retailers. The app maps sales visits, provides customer/retailer info, alerts reps to promotional offers and allows the capture of competitive information.

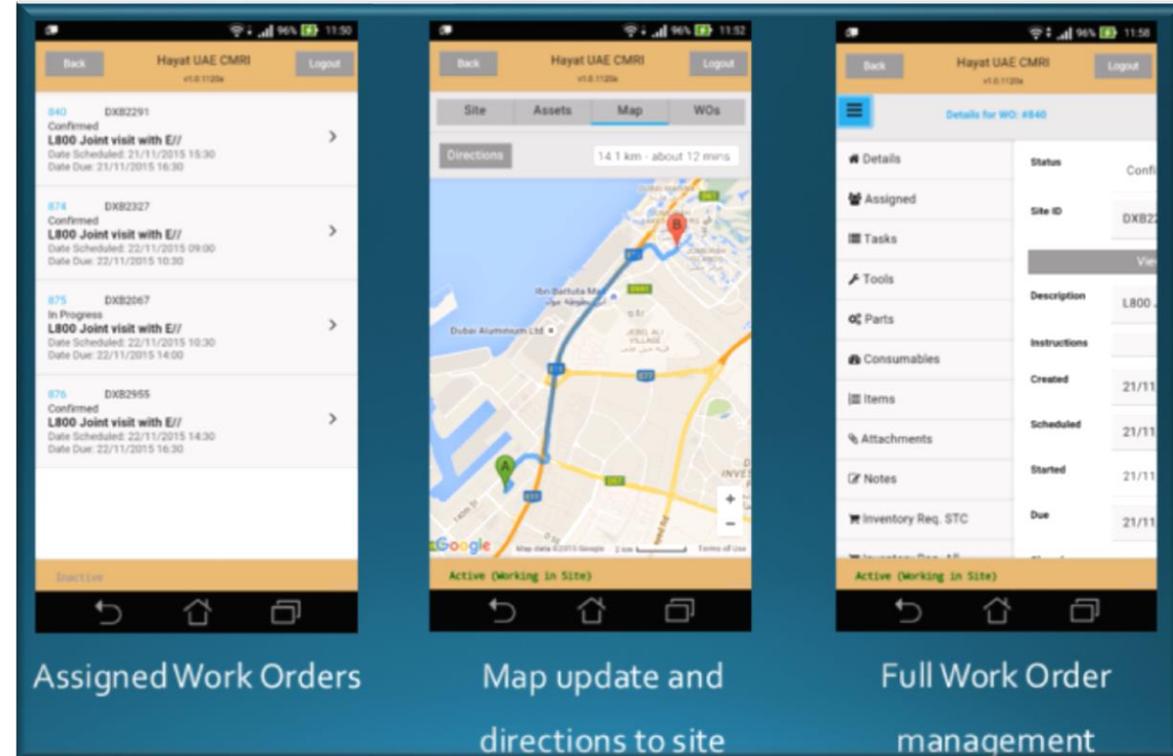


Hayat Communications

This mobile field app supports telecommunications repair workers servicing cell towers in the field.

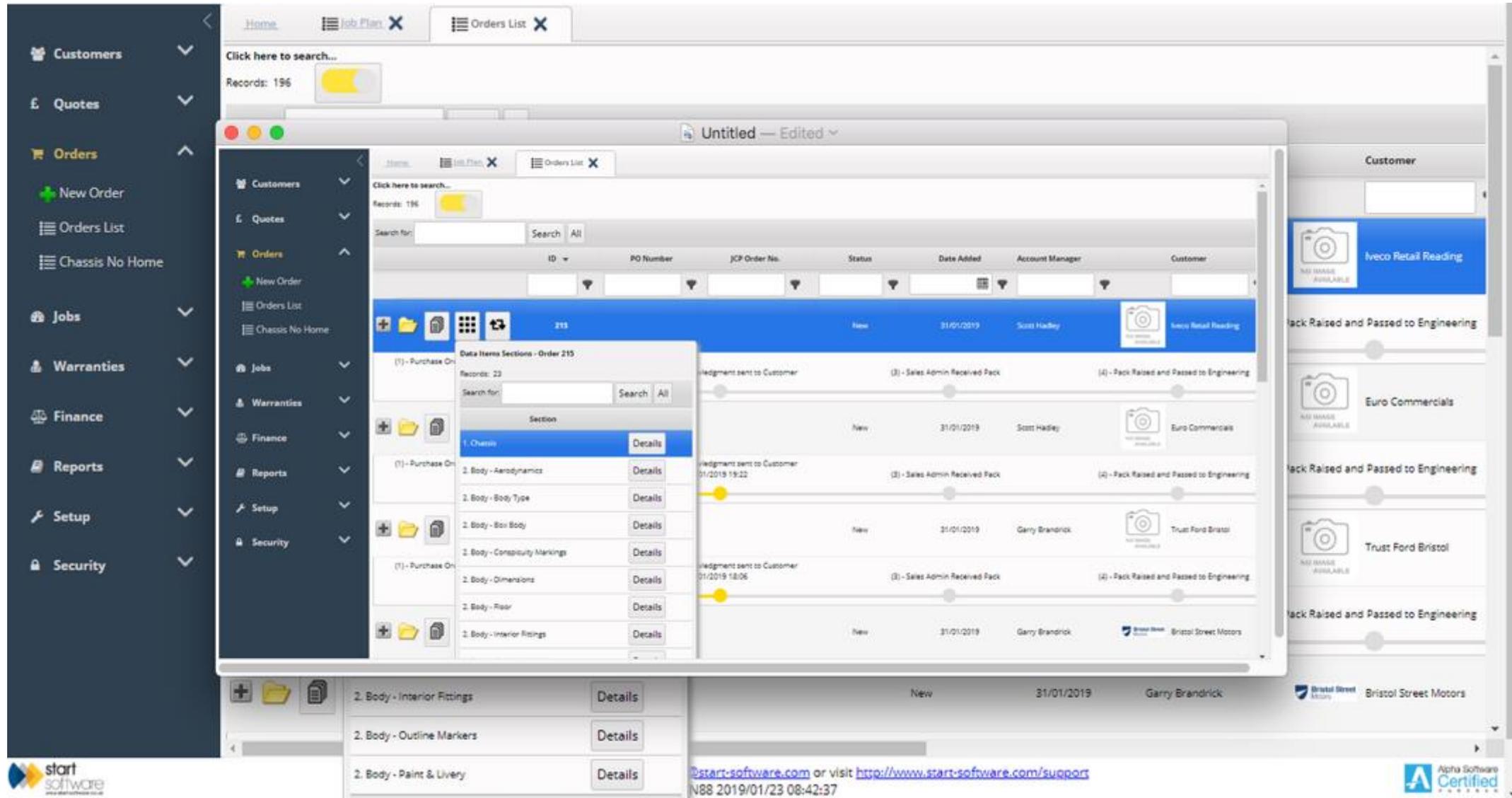
This CMRI, (Computerized Maintenance, Rollout and Inventory) system supports the full range of the company's operations, including work orders, personnel management and dispatching, task planning, inventory management and reporting.

The mobile app has full back-end integration and offline capability



Manufacturing planning and control incorporates flexible product types, manufacturing stages, unlimited document storage per order or job using S3. Plus automatic graphical representation of job build progress through factory. Flexible quotation engine using user-defined document templates including rich text formatting and logos

[Play video](#)



start software
www.startsoftware.com

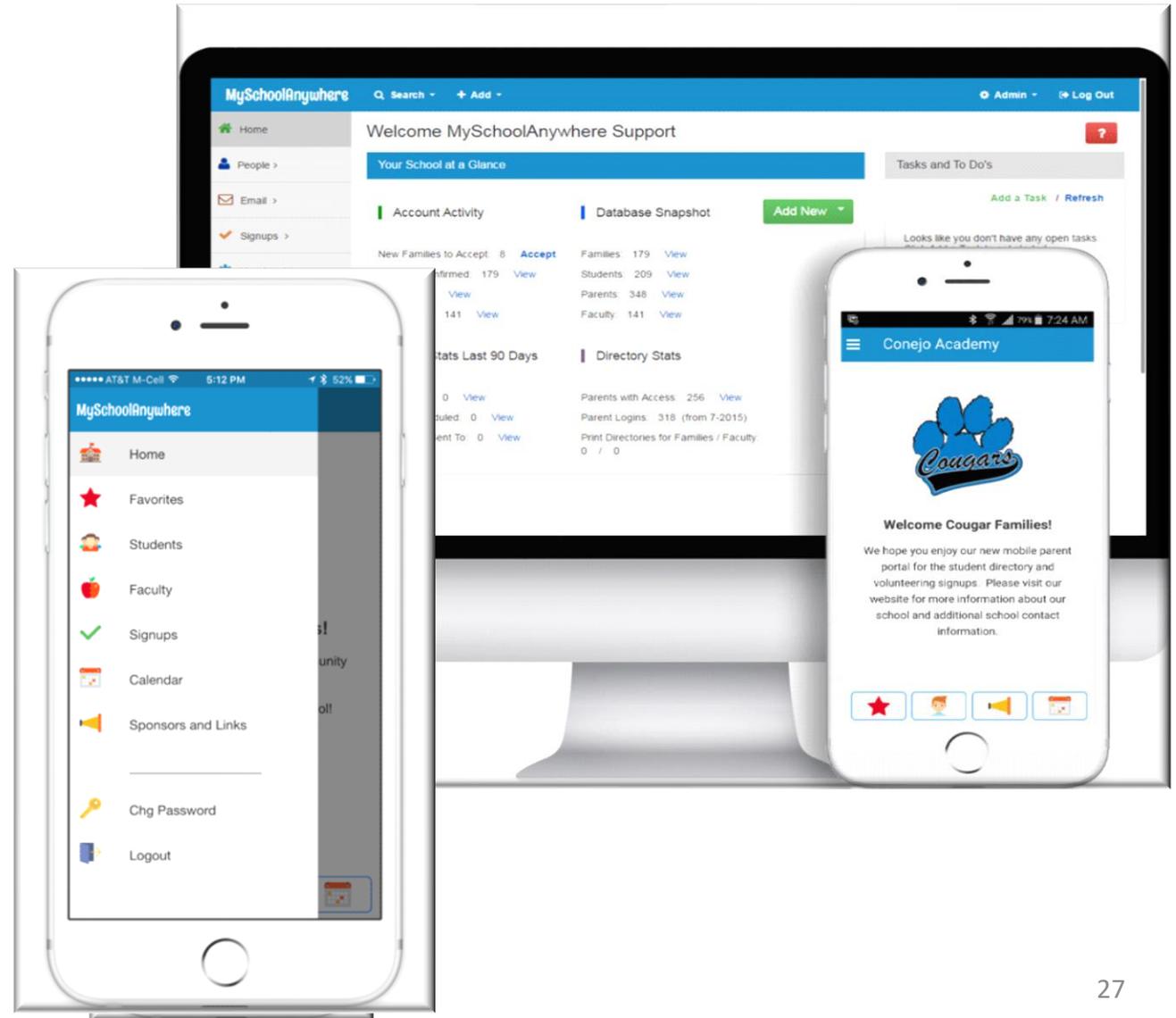
@start-software.com or visit <http://www.startsoftware.com/support>
N88 2019/01/23 08:42:37

Alpha Software
Certified
PARTNER

(This company has been acquired. They attribute their success to the speed of development that Alpha gave them)

School Directory App

This mobile, web and desktop system serves thousands of schools and parents around the world. It easily and securely manages their school student directories, event and sports schedules, parent-teacher communications and more. (Source: MySchoolAnywhere)



Enterprise health & safety policies, forms and reports app for large industrial company



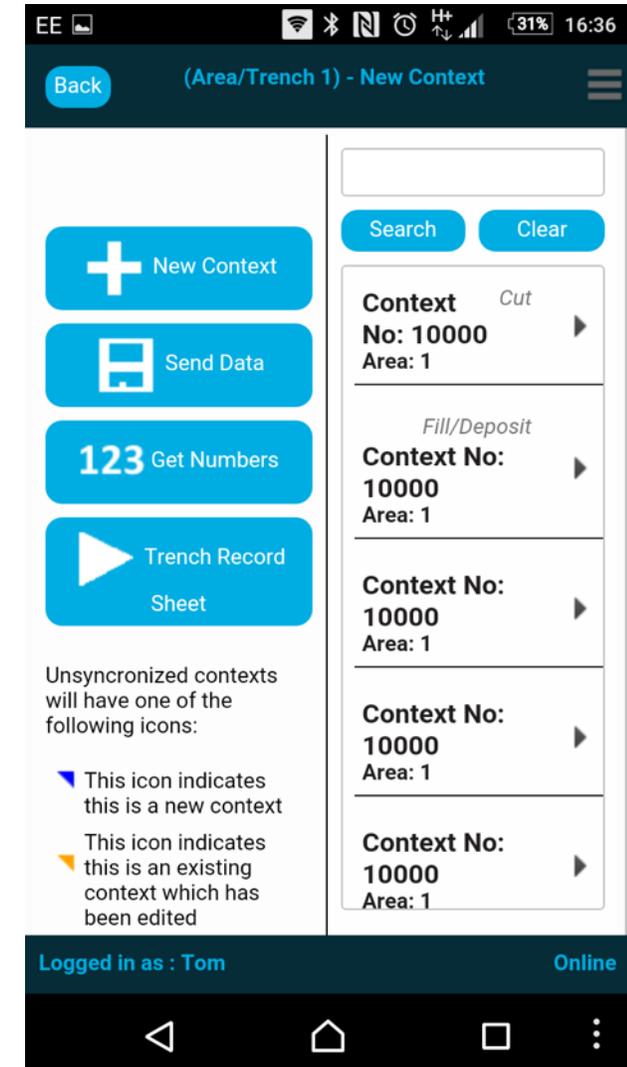
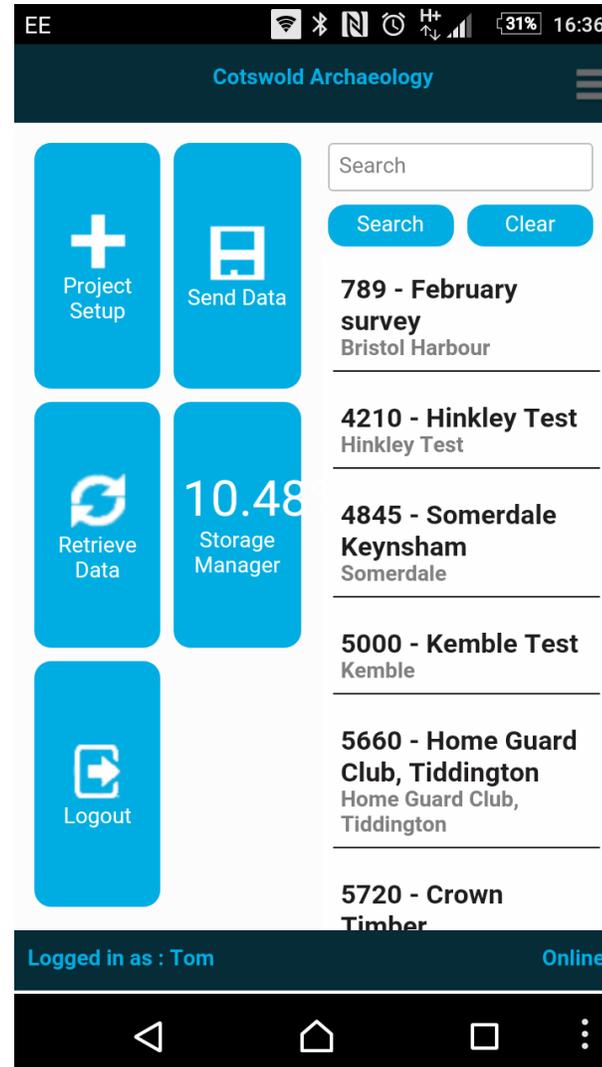
Home

Active Client Clear

<p>H&S POLICIES</p> <p>22 New</p> <p>Overdue: 0 Upcoming: 22</p>	<p>FORMS</p> <p>133 New</p> <p>Overdue: 16 Upcoming: 16</p>	<p>RISK ASSESSMENTS</p> <p>15 New</p> <p>Overdue: 3 Upcoming: 12</p>	<p>COSHH</p> <p>4 New</p> <p>Overdue: 0 Upcoming: 4</p>
<p>STATUTORY DOCUMENTS</p> <p>15 New</p> <p>Overdue: 1 Upcoming: 14</p>	<p>METHOD STATEMENTS</p> <p>0 New</p> <p>Overdue: 0 Upcoming: 0</p>	<p>TRAINING</p> <p>2 New</p> <p>Overdue: 1 Upcoming: 1</p>	<p>SAFE SYSTEM OF WORK</p> <p>4 New</p> <p>Overdue: 1 Upcoming: 3</p>
<p>DOCUMENTS</p> <p>21 New</p> <p>Overdue: 0 Upcoming: 21</p>	<p>TASKS</p> <p>777 New</p> <p>Overdue: 23 Upcoming: 763</p>	<p>SYSTEM MANAGEMENT</p>	<p>SYSTEM SECURITY</p>

Field Data Capture

This mobile optimized app for data capture in the field. An innovative paperless recording, analysis and archiving system, it sets the standard for British archaeological contractors. (Source: *Start Software/Cotswold Archaeology*)



Legal Software - For Legal Document Consultants and Estate Planners

Web-based tool for consultants and clients to interact, capture and store financial information to produce legal documents such as Wills and Trusts. Incorporates online payments, S3 secure document storage, interactive customized client portals and estate planning tools. Has links to other platforms via web APIs



The screenshot shows the Legacy Legal website. At the top left is the Legacy Legal logo, a blue diamond shape with a white 'L' inside. To its right is the text 'Legacy Legal'. Further right are navigation links for 'Wills', 'Trusts', and 'Powers of Attorney', followed by a 'MENU' button with a hamburger icon. The main content area features a large illustration of a city park with various people: two men in suits, a family sitting on a bench, a woman with a child, a man with a child, a woman with a bicycle, and a man in a blue jacket. A white text box in the lower-left of the illustration contains the text 'Dedicated to protecting your assets for many generations'. A grey login overlay is positioned on the right side of the illustration, titled 'LOGIN SECURELY'. It contains two input fields: 'Enter your username' and 'Enter your password'. Below these is a blue 'Login Securely' button and a blue link for 'Forgot Password?'. The background of the illustration shows a city skyline with buildings and trees.

Welcome to Legacy Legal

Whoever you are and whatever your circumstances, you no doubt have people that you care about and that are important in your life

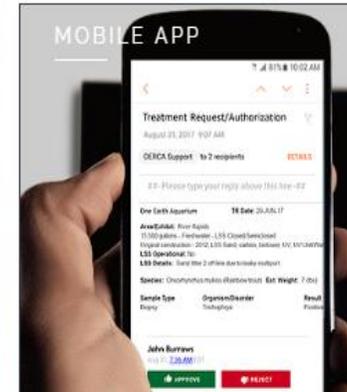
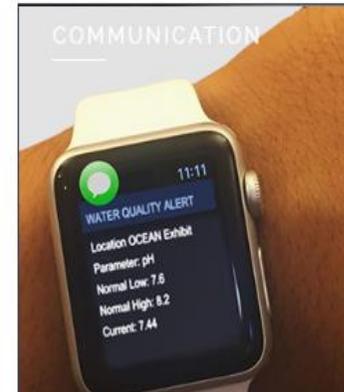
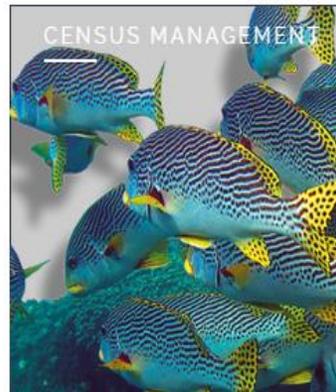


www.oerca.com

OERCA's [extensive suite](#) of tools

Aquarium Life Support - Animal Welfare & Water Chemistry

Includes Life Support Metrics, Treatment Request & Authorization System, Protocols Management, Treatment Requests, Automated Communications, Response Manager Dashboard, and End User Statistics



[Safety App for Agribusiness](#)

This interactive desktop and mobile software gives farmers real-time access to their work health and safety (WHS) system whether they're in the office, or in the paddock or field on a mobile device. (Source: Safe Ag Systems)



Includes Content stored in DB;
Retrieve in A5W and UX; Mobile
Header/Footer/Content;
Unique based on User Type;
Maintenance Message; Categories
and Defaults

The screenshots show the following interface elements:

- Admin Functions:** Users, Edit Users, Pages, Lookups, Services, Groups, Shop.
- Pages Table:**

PageID	UserID	Page n...	Sort order	Category
1	Turfecto	Home S...	1	Home P...
2	Turfecto	Home P...	2	Home P...
3	Turfecto	Home P...	3	Home P...
4	Turfecto	Home S...	0	Home P...
5	Turfecto	Header	0	
6	Turfecto	Footer	0	
7	Turfecto	App Intro	0	Applicati.
8	Turfecto	Vendor I...	0	Applicati.
9	Turfecto	Mainten...	0	Mainten...
- Page Content Editor:** Includes tabs for Info, Intro, and Content. The content area shows the Turfect logo, copyright notice, and account info links (Register, My Account). Action buttons at the bottom include Save, Delete Record, Reset, and Back to List.

#1 Selling mobile and web software for asbestos removal companies in the UK and Australia

ALPHATRACKER®

Survey Quick Start
Enclosures/Quotes
Clients
Projects
Resources
Calendar
Select Resource
Select Group
Sites
Lab
Finance
Equipment
Timesheets
Reports
Setup
Web Security
Training Guide
User Guide

February 2014

Mon, Feb 10, 11:30 AM - 11:30 AM
160037 - Survey @ The Main House, 123 High Street, Local Town W123 SRT For The Client Company

11:30 AM - 01:00 PM
160037 - Survey @ The Main House, 123 High Street, Local Town W123 SRT For The Client Company

01:00 PM - 03:00 PM
160037 - Survey @ The Main House, 123 High Street, Local Town W123 SRT For The Client Company

160037 - Survey @ The Main House, 123 High Street, Local Town W123 SRT For The Client Company

Resource: Robyn Bennett, Role: Lead Surveyor

Project Number: 160037, Client: The Client Company

Event Name: 160037 - Survey @ The Main House, 123 High Street, Local Town W123 SRT

Event Description: 160037 - Survey @ The Main House, 123 High Street, Local Town W123 SRT

Notes: Visit Confirmed, Cannot Move, Tentative, View Site on Map, Reset Appointment, Update, Re-set

- Search Menu
- Sites
- Registers
- Photo Registers
- Reports/Jobs
- Enquiries/Quotes
- Contractors
- Data Extracts
- Training
- Other Documents
- Contact Details

Home

Enfield 5085

Aldgate South Australia 5154

ALPHATRACKER®

Report List

Records: 2

Search for: Search All

Site Name	Project Number	Client Project Ref	PO	Site Address	Post Code	Site Reference (UPRN)	Report Produced	Invoiced
285 Main North Road 285 Main North Road	A-00081			Enfield South Australia	5085		Asbestos Survey Australia Survey	14/06/2015
125 Strathalbyn Road 125 Strathalbyn Road	A-00082			Aldgate South Australia	5154		Asbestos Survey Australia Survey	09/01/2018

10 Records per page

Site Map

Map Satellite Hybrid

Search for: Search All

Site ID	Site Name	Site Address	Site Postcode	Site Reference	Latitude	Longitude
4237	285 Main North Road	Enfield	5085		-34.8493406	138.0064465

re
© 2014
Welcome!

Home

- Appointments
- Problems
- Jobs Complete
- This Month Dashboard
- Performance Dashboard
- Client Map
- To Do List

SaaS App to manage all aspects of a dog walking company

[ERP App](#) This is a robust SaaS mobile and web platform for tens of thousands of professional dog walking contractors and companies (a 4B industry in the US.)

The system manages and logs schedules, logistics, medications, health monitoring, feeding, grooming, special diets, off-hours and holiday visits, and hygiene of canine clients. Also manages and tracks receivables, payables, customer service requests. *(Source: PetSitClick.com)*



30 Minute Walk
Janice Adams Laura
August 25, 2016
09:00 am - 09:30 am
Reminder Pet: Charlie
Specific Pet(s): Charlie
Notes: Please make sure to close the back gate.
Status: Complete ✓

1 Hour Play Time
Jerry Smith Laura
August 25, 2016
11:00 am - 12:00 pm
Reminder Pet: Golden
Specific Pet(s): Golden
Notes:
Status: Complete ✓

15 Minute Potty Break
Albert Simpson Laura
August 25, 2016
04:00 pm - 04:15 pm
Reminder Pet: Muffin
Specific Pet(s): Muffin, Lolo

Pet Name: Charlie

Type: Dog
Breed: Poodle
Color: Light Brown
Birthday: August 25, 2012
Gender: Male
Spayed/Neutered: Yes
Vaccinations Current: Yes
Vaccinations: Rabies June 2016
Vaccination Expiry: August 23, 2017
Aggressive: No
Aggressive Explanation:
Medications:
Food Instructions: Two bowls of dry
Litterbox:
Leash Location: Near the front door
Carrier Location:
General Notes: Loves to play with the ball.
Fear Triggers: Does not like thunder storms.

Built for you

PetSitClick is designed for dog walkers and pet sitters. Our experience working with thousands of pet care companies means we understand your needs. Start your 30 day free trial today.

Rich in features

PetSitClick not only includes standard features like customer tracking, scheduling, and accounting, but also industry leading features such as a drag and drop calendar, mapping tools, and mobile access.

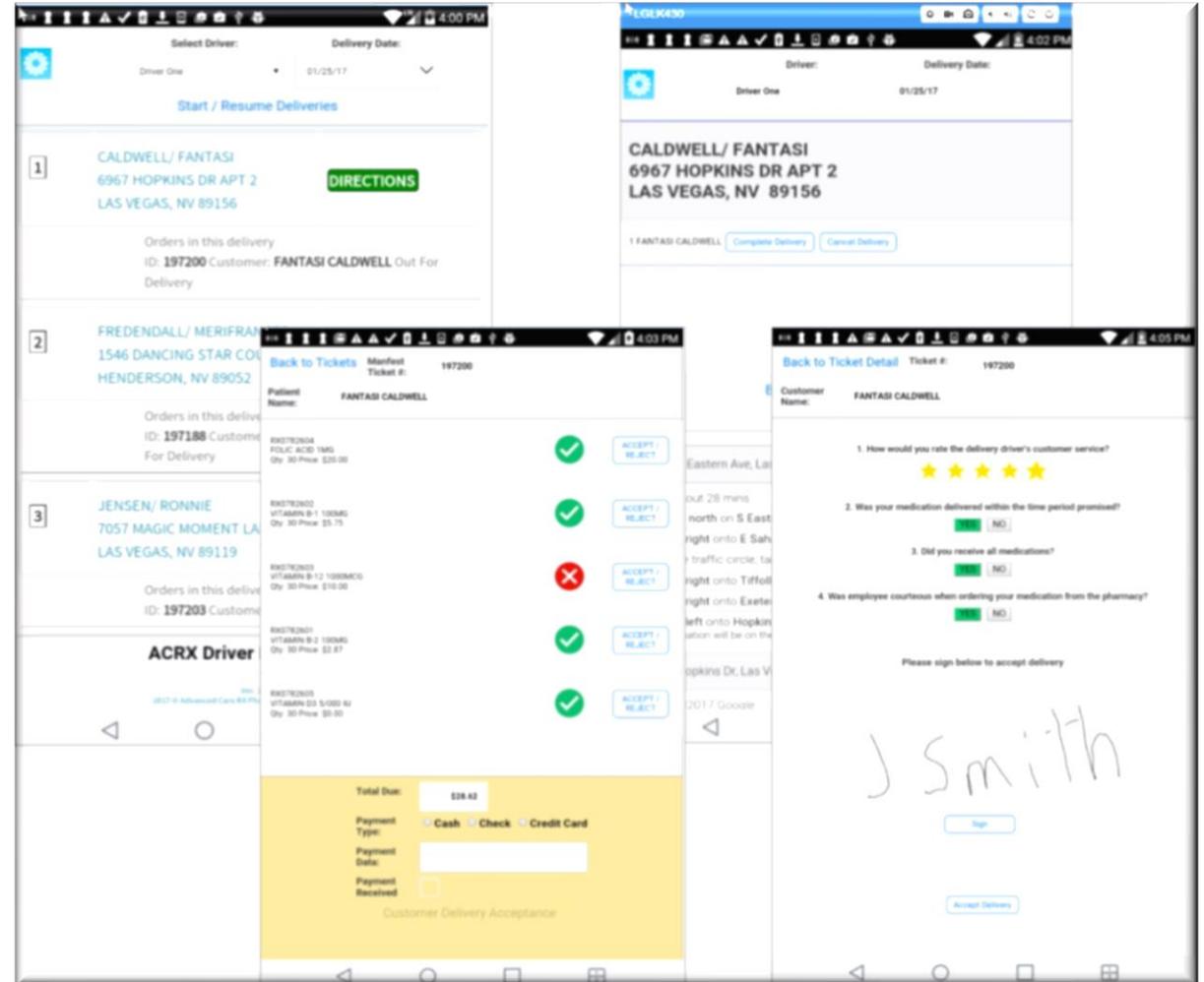
Customer Support

We know how important support is for your pet sitting business and we do our utmost to keep you satisfied. With our great online tutorials, phone, and email support we are always there for you.

Field Delivery App with Mobile, Tablet, Desktop Views

Field Delivery App for a Pharmaceutical Company

This offline-capable, cross-platform mobile app is used by pharmaceutical employees when they deliver prescriptions to the field. This offline-capable, cross-platform app includes customer data, mapping, scheduling, quality checks, and e-signature.



Commercial Multimedia SaaS App Designed to Document Life Stories of over 1 M Seniors

[video of the app](#)

The screenshot displays the AllTold app interface. On the left is a navigation menu with options: Home, Edit My Profile, My Chapters, Play Slideshow, Share Story, Print Story, Log Out, Help, Recommend to a Friend, and About AllTold. The main area features a vertical timeline from 1979 to 1990. At the top, a row of photos shows a lizard, a medal, a motorboat, a car, a boat, and a green car. The timeline events include: Started Paper Round (1979), Passed Driving and Mo... (1983), Met Julie (Wife) (1983), Left Oldbury Wells Sc... (1983), Got an Apprenticeship... (1983), Bought my first Motor... (1983), Started Driving on th... (1983), Broke my back in a ca... (1983), Competed on my first... (1984), Won my first ever Rai... (1986), First time abroad (So... (1986), Went to Corfu with Ju... (1987), Got Engaged to Julie (1987), Won my class in the W... (1987), Got Married to Julie (1988), and Bought our first house (1988). Each event has a corresponding photo and a set of icons for editing. A 'Walk Me Through' button is at the bottom right.



Alpha Software Has Established Numerous Beachheads And Expansion Opportunities With Modest Sales And Marketing Investment Until Now

These customers represents expansion launchpads to drive growth

Energy	Construction/Mining	Financial Services	Manufacturing	Transportation	Healthcare
Telecommunications	County Government	Field Services	Business Services	Education	Non-Profit